

Simply Staffordshire's eco policy

Simply Staffordshire makes every effort to help you fall in love with Staffordshire. You may be staying at Rowan House, buying from our shop or just checking out our recipes, but woven within all that we do is an eco policy that we want to share with you. Many of the things we do are behind the scenes and hidden from you – other things are much more fun and we hope makes your experience of us so much better! Loving the environment isn't an exact science always, so our policy is often changing.

- The garden at Rowan House is beautiful and natural and has been organically managed for more than 16 years. Not only is this pretty, it's also great for wildlife spotting, bug hunts & bird watching!
- We know that many of you love cooking and recipes, so we think you'll love our herb bed too. There is a great range from Bay to Borage to improve any salad or BBQ!
- We realize that bringing your cleaning products with you on holiday is a pain, so we provide a great range of eco cleaners at Rowan House. These are what we use to prepare the house for you and we love them so much we want to share. They smell good, work well and the fish like them too!
- Eco bulbs aren't rocket science but they really reduce energy use – we left you one in every light!
- Although some of our shopping was at Ikea, we hope your holiday will be just a little more fun with our range of beautiful Staffordshire crockery by Burleigh – really cute & really local!
- Many of our guests stay at Rowan House because it's a home from home – we think it's because of the peace & quiet and the lovely reclaimed or locally bought furniture that give the place character!
- The beautiful, crisp white bedding is washed with eco balls at low temperature and we line dry at every chance (no tumble for us!) to give you that dreamy “sinking into a fresh bed” feel.....
- We know you are great recyclers & we have made every effort to take the dull out of duties with our easy to follow system. Simply wash, flatten & pop in the bags and we will do the rest. Don't panic – we don't give you marks out of 10!

- We don't tumble dry anything – we rely on Mother Nature! We find the benefit is that fabulous fresh air scent to all the sheets & towels – a smell money can't buy.
- We know many of you compost at home and as we grow our own we do have a small obsession with the black gold! To keep things simple we leave you a little green caddy and just pop your teabags, peelings and fruit cores in...easy.
- We know that you need lots of loos on your family break with us, so to keep water usage down we have fitted of them with a "hippo" – you won't even notice!
- When we leave you proper tea, coffee & sugar for that first cuppa of your holiday we like to avoid fiddly sachets! We also like to leave Fairtrade too – knowing it will taste even better! Don't forget to check out the fridge for proper local milk too...
- We love it when our guests discover Staffordshire and we know holidays are all about good food & treats so we like to help you discover local shopping. If you want to sample local delights – just let us know and we will show you how.
- If you really get the discovery bug, Rowan House is packed full of information ideas, maps and walks to make things easy. We always leave the latest info so you don't miss all the special local events.
- We provide free transfer to and from Rowan House for those of you who have travelled by public transport to get to us (call us for help if you need to!)
- A little extra info...we actually use a "green" ISP for our website to offset the carbon used...so you see we are like sticks of rock...green all the way through!
- To be modern, efficient and user friendly we love the internet and of course it means less paper too! All our Facebook & Twitter details are on the website and in the holiday house!
- We recycle all our print cartridges as well as our own waste.
- If you would like to know more or just learn facts to impress your friends with, check out our green folder at the house for top tips.
- All the extra facilities we provide, such as outside caterers, are local and have their own commitment to local produce and community.

- If you would like to try washable nappies while you stay we can provide a set of nappies and wraps as well as a bucket, tea tree oil etc – just let us know in advance!
- NEW in 2011 – we now use a new Steam cleaner in the house – perfect chemical free cleaning and really quite exciting to use if you like gadgets like me!

We hope to provide just a great holiday that allows you to recycle, reduce and enjoy!